

Iris Seemore Animal Health Fund (Non-profit) Inc.
Annual Report Overview
2006-2007 Fiscal Year

By Geri Taeckens, Owner-Operator

The Iris Seemore Animal Health Fund (Non-Profit) Inc. is proud to report a very exciting and productive year. The following is a list of activities conducted from July 1, 2006 to June 30, 2007 (see attached financial report for all financial details).

Accomplishments:

1. Provided 2005-2006 fiscal report to State of Michigan
2. Continued to develop new products:
 - Iris doll
 - Blind People are Out OF Sight!” shirts
 - Grade 1 and 2 Braille version of “Walking Along with my Dog”
3. Secured approval by Advisory Committee for the revision and development of the following documents:
 - Organizational outline
 - Application process adding an ISA Recipient form
4. Updated website to include new forms and products
Initiated new partnerships with:
 - a. Leader Dogs for the Blind to sell ISAHEALTH products
 - b. Guide Dog Users Inc. (GDUI) to:
 - Sell ISA products through their online store
 - Potentially share in grant writing
 - Refer potential applicants for animal assistance
 - Present at National GDUI Convention
 - Share website links
 - c. Michigan Council for the Blind and Visually Impaired (MCVI)
 - Share website links
 - Present at annual conference
 - d. National Federation for the Blind (NFB)
 - Share website links.
 - Present at annual conference
 - e. Camp Tusmeheta (Camp T)
 - Sell ISAHEALTH products
 - Present educational activities to campers and parents at Camp

Educational Presentations:

- Bayliss Public Library, Sault Ste Marie, MI, on, 6/7/06; 36 recipients
- St Ignace Public Library, St. Ignace MI, on 7/6/06; 15 recipients
- Camp Tuhsmeheeta, Greenville, MI, on 7/11/06; 18 recipients:

- Peter White Library, Marquette, MI., on 8/22/06; 7 recipients
- PBS interview on 8/22/06; recipients, U.P. audience
- Action Day Disability Conference at Northern Michigan University, Marquette, MI, on 9/14/06; 56 recipients
- Michigan Council for the Blind and Visually Impaired (MCVI) Conference, Wyoming, MI, on 10/6/06; 78 recipients
- National Federation for the Blind (NFB) Conference, Grand Rapids, MI, on 11/11/06; 89 recipients
- Superior Alliance for Independent Living Technology Conference at Lake Superior State University, Sault Ste Marie, MI, on 11/18/06; 37 recipients
- Washington School Children for U of M Social Work Club, Flint, MI, on 3/26/07; 18 recipients
- Ann Arbor Book Fair, Ann Arbor, MI, on 5/19/07; 17 recipients
- Camp Tusmeheta, Greenville, MI, on 6/15-17/07; 25 recipients
- American Council for the Blind and Guide Dog Users Convention, Minneapolis, MN, on 6/28 to 7/6/07; 150 recipients

Animal Assistance Activities:

- Provided \$138.00 to support the animal health fund at Sault Animal Hospital.
- Provided \$80.00 to one rescued dog at the Chippewa Animal Shelter with serious kidney problems.
- Provided \$103.00 for a dog guide who experienced serious colitis problems while attending the GDUI convention.

Product Vendors:

Products are presently for sale at the following establishments:

- www.isahealthfund.org website
- Big Boy Restaurant, St. Ignace, MI
- Canterbury Books, Escanaba, MI
- Casual Lifestyles, Sault Ste. Marie, MI
- Leader Dogs for the Blind Gift Shop, Rochester MI
- Lockview Restaurant, Sault Ste. Marie, MI
- Marquette Superior Location, Marquette, MI
- North Woods Gifts, Sault Ste. Marie, MI
- Sault Animal Hospital, Sault Ste. Marie, MI
- Way Station Bookstore, Lansing, MI

Products Sales:

- (185) Books w/ CD's
- (79) T-shirts & sweatshirts

Financial Summary:

- Total book sales = \$2453.38
- Total shirt sales = \$1309.00
- Total product sales \$3762.38
- Total donations (received) = \$783.26
- Total corporation income = \$4545.64
- Total product development expenditures = \$614.48
- Total travel expenditures = \$3169.00
- Total donations (given) = \$262.00
- Total animal assistance expenditures = \$421.55
- Total operating expenditures = \$323.00
- Total salaries (Director & secretarial) = \$1390.00
- Total corporation expenditures: \$6180.03
- Balance = -\$1634.39*

*Note: Negative balance has been covered by way of personal loan by owner-operator of the fund.

Review of the 2005-2006 Goals:

1. Obtain Tax ID
Status: Complete
2. Complete the filing of quarterly taxes
Status: Complete
3. Generate at least \$5000 in donations
Status: Partially complete
4. Secure 501C3 status in order to obtain future grants
Status: Learned that the corporation must process at least \$25,000 per year to be eligible to apply
5. Complete the production of the book in large print and Braille with enhanced drawings and distribute to blind and visually impaired youth and adults
Status: Has been accomplished in both grade 1 and 2 Braille
6. Produce 1000 new book/CDs
Status: Incomplete due to lack of funds
7. Secure a professional distributor
Status: Incomplete though presently submitting the book to the Schneider Award Foundation in hopes it might generate distributor and/or publisher interest
8. Increase product sales
Status: Complete/On-going
9. To attend at least five (5) educational and disability-related conferences
Status: Complete/Exceeded by 6 presentations
10. Secure ten (10) more library placements of the book/CD.
Status: Partially Complete, added three new libraries to our list

11. Produce two new children's book/CDs: "The Adventures of Iris and Seemore" and "Out of the Muck Grows a Lillie and a Frog"
Status: Partially complete; these new children's books are ready to be printed, however, unable to do so due to lack of funds
12. Locate assistance in developing Iris Seemore products, particularly the stuffed girl and dog
Status: Incomplete/on hold due to the extensive Patent laws and product development support that is required for such a venture

Goals for the 2007-2008 Fiscal Year:

1. Secure partnerships with at least two related organizations to develop grants and promote information and referrals with a particular focus on the following agencies:
 - Guide Dog User Inc. (GDUI)
 - International Association of Assistance Dog Partners (IAADP), who administer an emergency health care fund.
 - Three additional dog guide schools
 - Lions Club
2. Increase product sales by 25%
3. Raise at least \$2000 to \$5000 for the fund
4. Assist at least five service animals in need
5. Submit the "Walking Along with my Dog" book to the Schneider Award Foundation by 12/1/07
6. Obtain a distributor to take over the sale of the "Walking Along with my Dog" book
7. Provide a minimum of five educational presentations with at least two occurring outside the state of Michigan
8. Add at least two additional members to the Advisory Committee
9. Continue to provide state required reports and sales tax on time