

# **Iris Seemore Animal Health Fund (Non-profit) Inc.**

## **Annual Report Overview**

By Geri Taeckens, Owner-Operator

Iris Seemore Animal Health Fund (Non-profit) Inc. is proud to report a very exciting and productive year. The following are a list of activities conducted since March of 2005. Actual costs were not incurred, however, until October of 2005 (see attached financial report for all financial details).

### **Establishment of the Non-profit Corporation:**

1. Developed products.
2. Developed organizational plan.
3. Secured five (5) advisors to the corporation.
4. Secured legal consultation.
5. Developed and secured approval for the following documents:
  - a. Organizational outline
  - b. Business contract process and forms
  - c. Application process and forms
  - d. Developed website and made all available to the public
6. Secured applications and obtained non-profit status, tax IDs, etc.
7. Secured tax consultant.
8. Secured donations from local and state organizations.

### **Products Produced:**

1. 792 copies of the book with musical CD entitled, "Walking Along with My Dog," written, produced and performed by author Geri Taeckens, illustrated by Deborah Carney.
2. 612 logo sweat and t-shirts with the picture of Iris and her guide dog, Seemore, on the front.
3. 500 notepads with the logo of Iris and Seemore on each of the 500 pages.
4. A prototype of Seemore, the guide dog, in stuffed animal form.
5. A prototype of Iris in a stuffed doll form.
6. 1000 Iris Seemore Animal Health Fund Inc. business cards.
7. A post office box for the business.
8. A website with information and product sales at [www.isahealthfund.org](http://www.isahealthfund.org).
9. Ten (10) advertising signs and five (5) donation jars designed with Iris and Seemore on them.

### **Activities:**

1. A grand opening display and sales complete with news paper coverage at a local market on December 17, 2005.
2. Displayed and sold products at the following events:
  - a. Disability awareness event in Ann Arbor, MI on January 6, 2006.
  - b. Educational conference in Frankenmuth, MI on March 15-17, 2006.
  - c. Regional Lions Club Conference in Sault Ste Marie, MI on May 19, 2006.

- d. Presented acceptance workshop to children at Bayliss Public Library in Sault Ste Marie, MI in July, August and October, 2006
  - e. Presented same workshop at library in St Ignace, MI on July 6, 2006.
  - f. Presented same workshop at Camp Tuhsmeheeta on July 11, 2006.
  - g. Presented same workshop at Peter White Library in Marquette, MI on August 22, 2006.
  - e. Action Day Disability Conference at Northern Michigan University in Marquette, MI on September 14, 2006
3. Obtained library placement in eight (8) libraries in the following cities.  
In Michigan: Ann Arbor, Escanaba, East Lansing, Lansing, Marquette, Michigan State Library for the Blind and Physically Handicapped, Sault Ste Marie; in Virginia: Blacksburg.
  4. Presented info about the organization and products on PBS interview on August 22, 2006.

**Product Vendors:**

Iris Seemore Animal Health Fund Inc. products are presently for sale at the following establishments:

1. [www.isahealthfund.org](http://www.isahealthfund.org) website
2. Antlers Gift Store, Sault Ste. Marie, MI
3. Big Boy Restaurant, St Ignace, MI
4. Bordertown Chiropractic, Sault Ste. Marie, MI
5. Canterbury Books, Escanaba, MI
6. Casual Lifestyles, Sault Ste. Marie, MI
7. Chippewa Animal Clinic, Sault Ste. Marie, MI
8. Lockview Restaurant, Sault Ste. Marie, MI
9. Marquette Superior Location, Marquette, MI
10. North Woods Gifts, Sault Ste. Marie, MI
11. Sault Animal Hospital, Sault Ste. Marie, MI
12. Way Station Bookstore, Lansing, MI
13. Scott James, Distributor, San Francisco, CA

**Products Sales:**

281 Book/CD's, \$10 wholesale; \$16.99 resale.

98 T-shirts, \$4 wholesale; \$10 resale.

47 Sweatshirts, \$6 wholesale; \$12 resale.

25 Notepads, \$.80 wholesale; \$1.50 resale.

**Goals for the 2006-2007 Fiscal Year:**

1. To obtain Tax ID.
2. To complete the filing of quarterly taxes.
3. To generate at least \$5000 in donations.
4. To secure 501C3 status in order to obtain future grants.
5. To complete the production of the book in large print and Braille with enhanced drawings and distribute to blind and visually impaired youth and adults.
6. To produce 1000 new book/CDs

7. To secure a professional distributor.
8. To increase product sales.
9. To attend at least five (5) educational and disability related conferences.
10. To secure ten (10) more library placements of the book/CD.
11. To produce two new children's book/CDs:
  - a. "The Adventures of Iris and Seemore",
  - b. "Out of the Muck Grows a Lillie and a Frog"
12. To locate assistance in developing Iris Seemore products, particularly the stuffed girl and dog.